comma soft

Boost your competitive edge through improved data literacy!

Reacting more quickly to new market requirements, flexibly adjusting corporate planning, identifying risks in good time and taking countermeasures – data makes all this possible. Companies that already use their data profitably have employees with a high level of data literacy. Our Data Literacy Training helps you to develop this competency in your company as well – from the IT department to the individual business units. Simply choose from the modules that match the existing knowledge of your employees and the tasks they have to perform.

Data literacy training for every department

Company Track	Business Track	Operations Track
Target audience: All employees who work with data **Format**: 1-day attendance | online	**Target audience:** Specialists & managers **Format**: 1-day attendance | online	**Target audience:** IT specialists and analysts **Format**: 3-day attendance | online
✓ Basic knowledge: Read, generate, process, interpret & report data effectively ✓ Gather & use information from raw data ✓ Classify & interpret data in the right context ✓ Data privacy basics ✓ Basics of artificial intelligence & digital ethics	✓ Opportunities & limitations of big data in business ✓ Basics of data science technologies ✓ Leverage data in applications & processes ✓ Identify potential in your own department ✓ Specify requirements & coordinate use cases with other departments	✓ Opportunities & risks of data science in IT ✓ Understand the requirements of specialist departments ✓ Data analysis with Python ✓ Transforming, analyzing & visualizing data ✓ Operationalize use cases & maintain them in a cost-efficient manner

You can add more modules to the tracks on a case-by-case basis:

- Data privacy
- Data science tools
- Deep learning

- Text mining & NLP
- Data analysis with PySpark
- Time series analysis

- OCR & information extraction
- Deliver projects with DevOps
- Operationalize AI with MLOps

Which type of Data Literacy Training will help you to develop? Please get in touch with me: we will find the right tracks for you together!

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